

The Cambridge Planning Institute Invites You to... Strategic Planning That Works

Utilizing the Cambridge Strategic Performance System™

Why a Proactive Strategic Plan?

Education is in a time of unprecedented change. Leaders feel compelled to drive the transformation of learning and teaching systems amid pressures of high-stakes accountability and shrinking funding. Within this context, it is imperative that strategic thinking and planning drive the actions of the change initiatives.

Cambridge Strategic Services utilizes a proven and highly effective method for developing a strategic plan. A Cambridge facilitator provides the expertise and objectivity required for engaging stakeholders, energizing teams, and supporting actions for a future-focused, successful school district. Cambridge has worked in hundreds of school districts across the nation and has an unequalled track record of success.



Dr. Kevin Castner
Executive Director

Kevin Castner has been involved with public education over 40 years. Kevin has served as a teacher, coach, assistant principal, principal, associate/deputy superintendent and superintendent. As an educational planning strategist since 2006 and present executive director, Kevin offers expertise in strategic planning and on issues related to the design and functionality of schools. He has provided training for strategic planning and facilitated strategic plans for multiple school districts. He worked closely with TASA as part of the Visioning Institute that led to the development of a common vision and action plan for the future of Texas Public Schools. Kevin's experience provides him with a deep understanding of the vertical and horizontal challenges and opportunities being explored by PK-16 learning communities today. He is passionate about connecting with other educators to make sense of needed transitions in our field in this second decade of the 21st century.

Program Objective

The program is designed for educational leaders who want to align resources and energies toward their strategic objectives through effective planning and execution. By doing so, you will develop the capacity to transform your organization through the power of strategic planning. As part of this capacity will be understanding of the integral leadership role of the external and internal facilitator in the development of the strategic plan.

Program Highlights

This 2-day seminar will prepare attendees with an increased awareness to:

- a. Learn the strategic planning process and discipline of the Cambridge Strategic Performance System™.
- b. Create a long term, community-based plan for your district and accelerated action toward the established mission.
- c. Engage all stakeholders in meaningful support of inspired strategic initiatives that go beyond current state and federal accountability systems.
- d. Develop strategies to achieve your strategic priorities.
- e. Explore the power of agreement based decision-making.
- f. Focus your system's funding priorities around strategic action for student learning that will best prepare your students for their future.
- g. Understand the uniqueness of the roles of the external and internal facilitators in the facilitation of the strategic plan

Program Details

Dallas, Texas - April 26/27, 2018

Charlottesville, Virginia - May 10/11, 2018

<http://cambridgestrategicservices.org>

Questions: Please call 434-531-8171/email:
KCastner@cambridgestrategicservices.org

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NAME: FIRST MIDDLE INITIAL LAST

POSITION

DISTRICT/ORGANIZATION NAME

DISTRICT/ORGANIZATION DESCRIPTION (NUMBER OF STUDENTS, RURAL, SUBURBAN, ETC.)

STREET ADDRESS

CITY STATE ZIP

OFFICE PHONE: ()

CELL PHONE: ()

FAX: ()

EMAIL:

COST: \$1,195

Includes instruction materials, breakfast, and lunch

- Participants are responsible for their own lodging, travel, and dinner.
- All Cambridge training programs qualify for Title I funding through the U.S. Department of Education

Total payable to Cambridge Strategic Services, \$1,195

Enclose check or purchase order and mail to:

**Cambridge Strategic Services
755 Flordon Drive, Suite 100
Charlottesville, Virginia 22901**

Questions:

Please call (434) 531-8171 or email

KCastner@cambridgestrategicservices.org

By affixing my signature to this application, I hereby agree that I will use the training and materials received during the program to facilitate plans ONLY in the school district or organization set forth in this registration form, or in such other school district or organization for which I may be employed on a full-time basis. I will not engage in strategic planning or plan facilitation, which relies on or is derived from either the training or the materials received during the program, for any other school district or organization by contract or separate agreement.

SIGNATURE

Agenda

Day 1 – Wednesday

8:00-8:30 - Welcome and Introductions

8:30-10:00 - Understanding Strategic Planning and the Distinctive Features of the Cambridge Framework

10:00-12:00 The Discipline of the Strategic Plan

12:00-1:00 Lunch

1:00-3:00 Considerations preliminary to planning

3:00-5:00 Ensuring Commitment and Readiness: Building the Planning Team

Day 2 – Thursday

8:00-9:00 Arranging the 1st Planning Session

9:00-11:00 First Planning Session and Follow-up

11:00-12:00 Action Planning

12:00-1:00 Lunch

1:00-2:00 Action Planning

2:00-3:00 Second Planning Session and Follow –up Implementation

3:00-5:00 Systemizing Site Planning Actions, Periodic Reviews and Strategic Plan Updates, Reflections on What Participants Have Learned

Recommended Hotel Accommodations: Details Later

Dallas, Texas

Charlottesville, Virginia